Beyond Dilbert, xkcd and Little Bobby Teaching cybersecurity with comics

Laurin Buchanan, CISSP Principal Investigator Secure Decisions



Secure Decisions

Division of Applied Visions, Inc.

- 50 people in Northport and Clifton Park, NY
- Security clearances

Cybersecurity R&D focused on human decision making

- ➤ Analyze security decision processes
- Build visualizations and visual analytics to enhance security decision processes
- Develop decision support for network & application security, mission impact analysis



Transition R&D into operational use, in government and industry







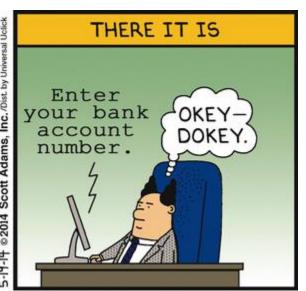




Dilbert by Scott Adams





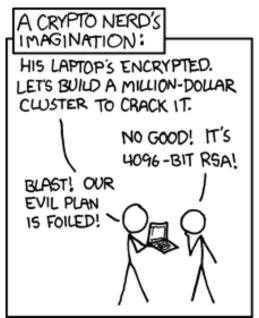




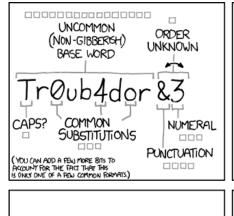


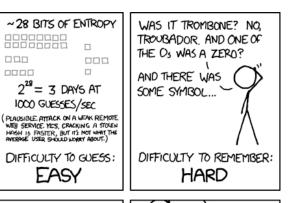


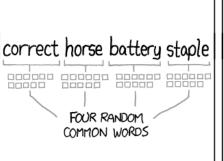
xkcd by Randall Munroe

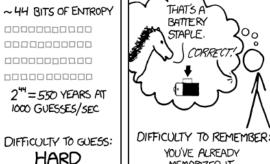










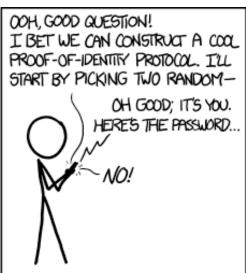


MEMORIZED IT

THROUGH 20 YEARS OF EFFORT, WE'VE SUCCESSFULLY TRAINED EVERYONE TO USE PASSWORDS THAT ARE HARD FOR HUMANS TO REMEMBER, BUT EASY FOR COMPUTERS TO GUESS.





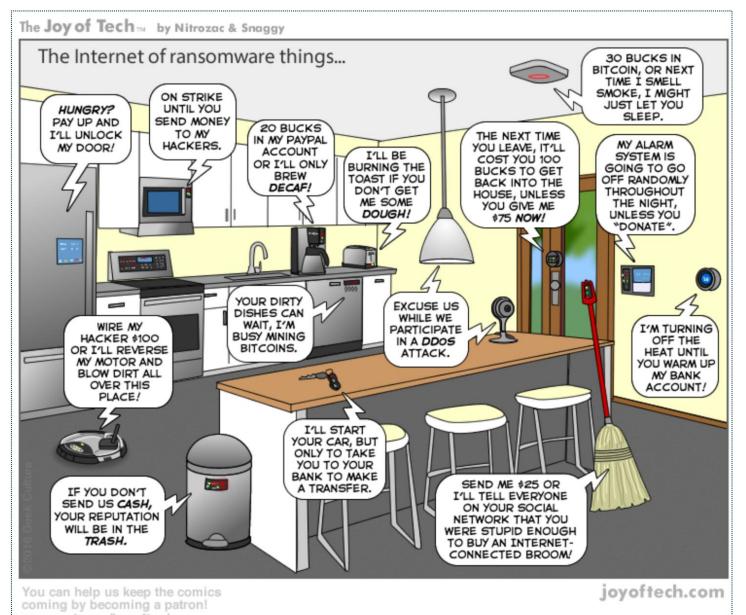


Little Bobby by Robert M. Lee LITTLE BOBBY

A Sunday Morning web Comic on Technology and Security



Joy of Tech by Nitrozac & Snaggy



CharlieCiso by Powell & Amaroso

Charlie Ciso







Comics for education

Storytelling is a powerful method – for everyone

> Comics used in classrooms for more than 60 years

Most people are "visual learners"

- > Words + images are more complex, require more memor
 - More memory = better recall, better learning
 - Provide context for information & abstract concepts
- Society now communicates visually: advertising, infographics, social media, HTML email



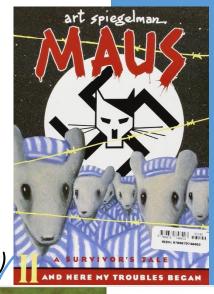
Education is serious about comics

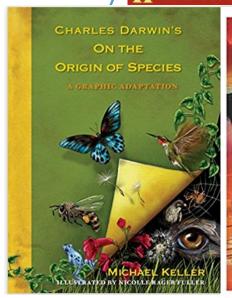
Using graphic novels can increase motivation, content area literacy, and curiosity

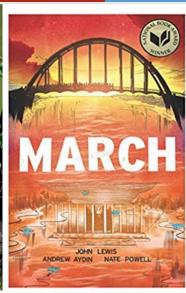
- Engages non-majors in learning science (Hosler & Boomer 2011)
- Educating patients and medical students on understanding outcomes (Green 2013), (Yu 2018)
 - #graphicmedicine on Twitter

American Library Association: Graphic Novels & Comics Round Table

- NY Public Library programming for NY Comic Con
 - #educomix on Twitter







Long ago — in 2010....

US Air Force R&D project: interactive annual computer awareness training

> Something to engage everyone: 4 star generals & mechanics

Branching comics, viewed in web browser

- Show downstream impacts of choices
- > Time and geography are fluid in stories
- No software install required

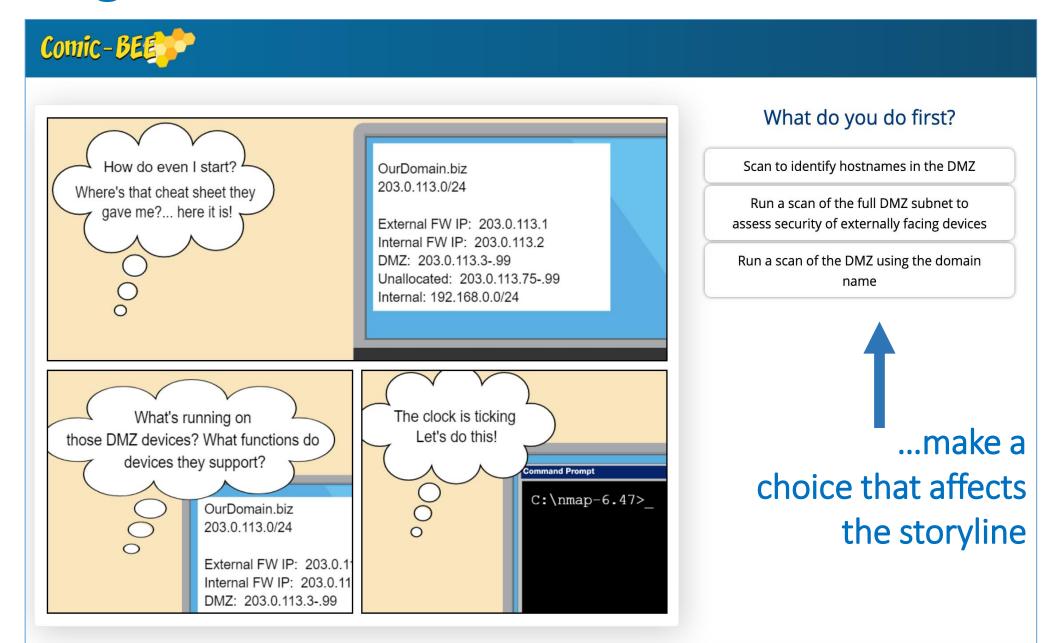
Created two proofs of concept by hand

- Concept very popular, deemed too costly
 - Required professional graphic artist & computer programmer
 - 160 person-hours to create a short comic



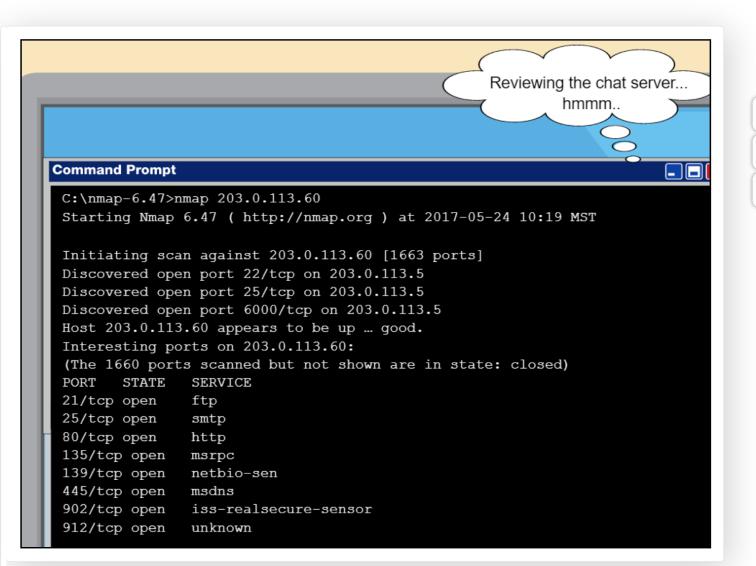
Branching, interactive web comics

Read the story...



Reader choices change the story line





Based on these open ports, what OS is the chat server?

OSX Windows Linux

Using branching comics for education

Read comics

- > Introduce new concepts or show context
- > Informal or exploratory learning
- ➤ Micro-learning or short sim for e-learning or workforce

Complete a "seed" comic

- Scenario and initial script scenes provided; students create path to achieve specified goals
- > Deeper learning & engagement through comic creation activity
- > Ideal for non-majors or introductory courses; or as lab assignment

Students create own comic on topic

> Demonstrate mastery of concepts, strategies & dependencies



Options for creating general comics

- > Comic-Life
- Seedling Comic Studio
- Makebeliefs Comix
- ➤ Halftone 2
- > ToonDoo
- StripGenerator
- > Pixton
- StoryboardThat

Limitations:

- > Little or no support for instructional design, branching stories, or assessment
- ➤ Most target kids
- > None designed for cybersecurity



Comic-Based Education and Evaluation*

Web app to create branching comics aligned with curricular goals

- Integrates diverse workflows to create educational comics
- Scaffolds the author through workflows

Enables authors to rapidly create branching comics

- Create complex stories in days not weeks
- No computer programmer or graphic artist required
- No software installs or browser plug-ins needed

Integrates NICE Cybersecurity Workforce Framework (NCWF)

Lesson Plan can leverage Knowledge, Skills and Abilities (KSAs) and Tasks from NCWF

^{*} Based on research funded by Department of Homeland Security Science & Technology Directorate, Cyber Security Division

Comic-BEE scoring capability

Create a scored comic as game/challenge or workforce assessment

- > Story format supports topics not possible in CTF competitions
- > Scored comic can be pre-test or post-test for other learning
- > Any comic easily converted to scored comic

Configuring scoring

- > Rank end scenes, choice expertise & quality in branching script
- Configure weighting of scoring elements
 - Skill-based or time-based weights
- Optional automatic start/stop time of assessment window

Automated scoring

- Comic-BEE captures reader's choices and time to make choices
- > Anonymous, one-time access codes: readers don't need system account



Comic-BEE integrates different workflows

Plan Lesson

Define topic & intended audience

High-level concepts with Knowledge, Skills & Abilities (KSAs)

Create specific learning goals

Write Script

Builds on lesson plan

Branching story with choices as graph

Both positive and negative outcomes

Choices associated to learning goals

Rank choice expertise & quality

Layout Storyboard

Builds on script

Rough visual layout with low-fi graphics

Preview of scene panels with text of decision and choices

Live preview links to check story flow

Create Final Comic

Builds on storyboards

Automation swaps stick figures with high-fi graphics

Detailed layout

Preview scene panels & live links

Publish comic



Wide range of cybersecurity concepts

Expert created comics

Ethics for computer science: the Trolley problem

Incident response: IT Help Desk discovers a worm outbreak

Windows OS security: Account policy, Audit policy, Security options,

Remote settings & Group Policy

Risk Management

Corporate Security Policy training for IT & Dev staff (DevSecOps)

Student created comics

System Administration: access to privileged health information

Ethics for computer science students

Diversity of cybersecurity comics

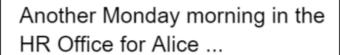
Concepts

- Ethics for computer science
- Incident response: IT Help Desk discovers a worm outbreak
- Windows OS security: Account policy, Audit policy, Security options, Remote settings & Group Policy
- NIST Risk Management Framework
- Corporate Security Policy
- System Administration: access to privileged health information

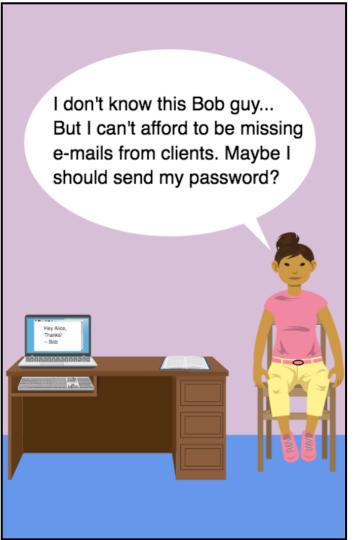
Intended Uses

- Concept intro for undergraduate comp sci
- Training for IT & Dev staff (DevSecOps)
- Education / practice for cyber clubs going beyond CyberPatriot
- Marketing material for consulting & services firm
- Corporate policy awareness assessment
- College course assignment instead of term paper
- Competition, challenge









Should Alice give up her password?

Yes, give her password to Bob!

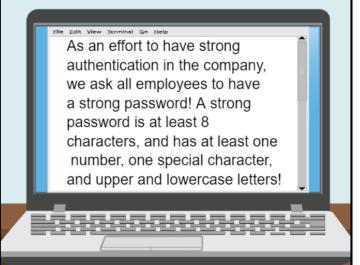
Nah, lets continue to ignore the issue. Not me, not my problem right?

No. I am not just going to hand out my password! I'm going to tell my boss!













How do you react to the message prompting you to change your password?

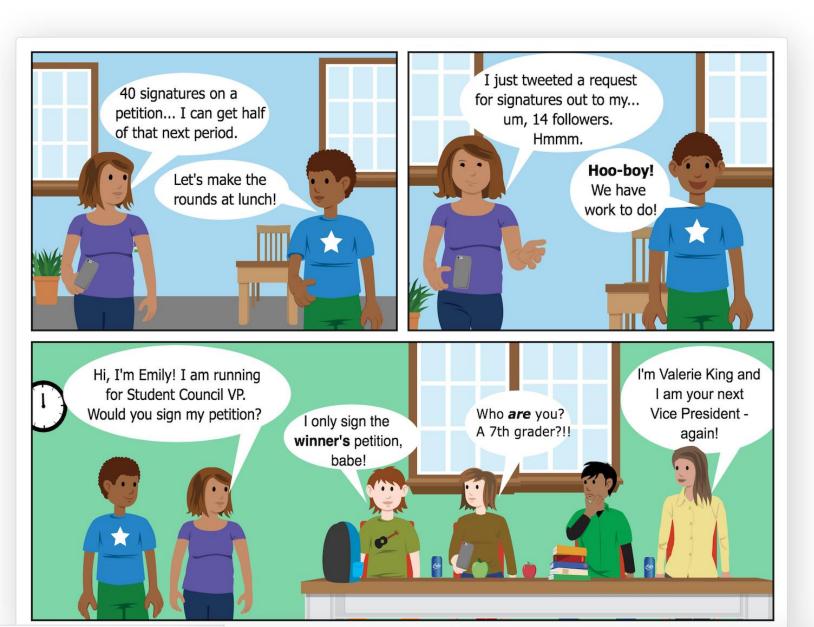
Decide to keep your current password.

Re-use one of your old passwords

Create a new password







How do you respond to their refusals to sign your petition?

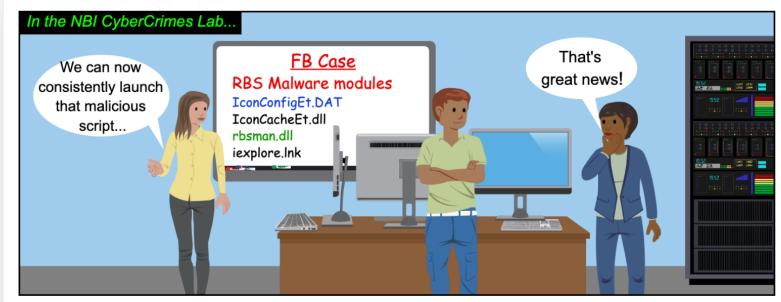
Get a photo of the table and tweet out about rude behavior

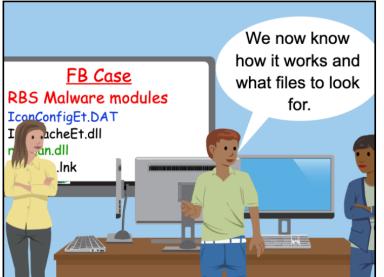
Ask if them if they've already signed a petition - is anyone *else* running for VP??

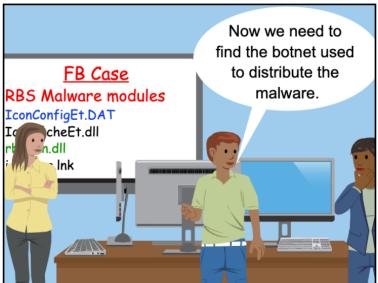
Accept that not everyone will sign your petition and move on to the next table









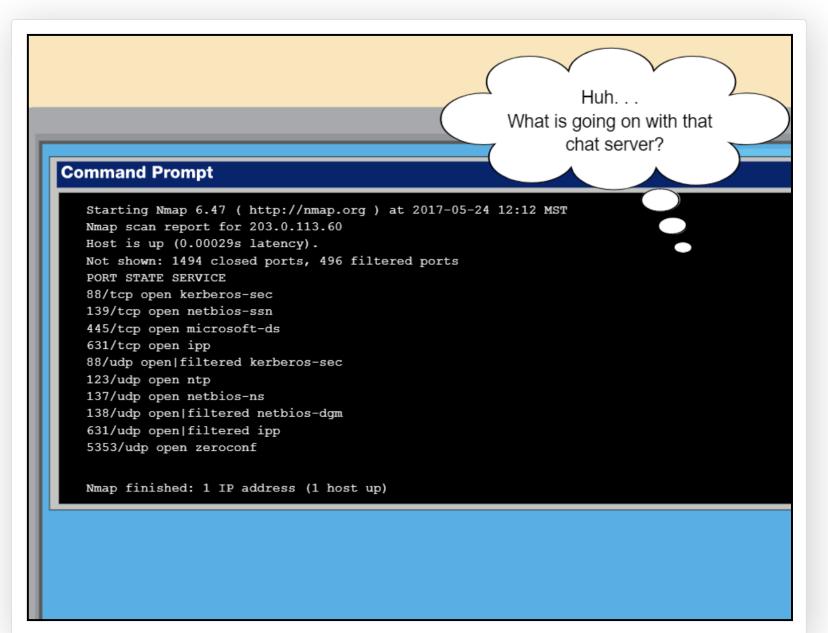


Which lead do you follow to find the cyber criminals?

Find out what you know about those IP addresses in the code

Look for other malware with very similar code - it may be written by the same team





Which string will give you an unobtrusive scan of the chat server with both TCP and UDP?

nmap -sS -sX -Pn 203.0.113.60

nmap -sS -sU -PS 203.0.113.60

nmap -sS -sU -Pn 203.0.113.60

nmap -sT -sU -Pn 203.0.113.60

The ideal cybersecurity education approach?

- Interactive
- Engages kids & adults
- Students & workforce
- Novice to expert
- Browser accessible

Broad Appeal

Cyber Domain

Low Cost

- Less time to create
- Easy update & refresh
- Content for learning or evaluation
- Low maintenance& license cost

- Technical subjects
- Law, policy, ethics
- Critical thinking
- Strategy & risk trade-offs
- Aligns with NICE Workforce Framework



Seeking research partners to formally assess learning with branching comics



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