NICE | Conference & Expo 2025

SPONSORSHIP & EXHIBITOR
PROSPECTUS
2025

JUNE 1 - 4
DENVER, COLORADO

FIU FLORIDA INTERNATIONAL UNIVERSITY

NEW AMERICA

ABOUT NICE

The annual NICE Conference and Expo unites thought leaders from various sectors, including industry, government, academia, and non-profit organizations, to tackle the community's cybersecurity education, training, and workforce needs. This event serves as a platform to exchange best practices from across the globe and different fields, aiming to cultivate the workforce necessary to address current and future cybersecurity challenges.

Mark your calendars: the NICE Conference and Expo is scheduled for June 1-4, 2025, at the Denver Marriott Tech Center in Denver, Colorado.

BECOME A SPONSOR

The 2025 NICE Conference and Expo offers a range of sponsorship and exhibition packages to best suit your organization's needs and maximize brand exposure.

We expect over 600 government, academics, and industry professionals including CEO's, CISO's, VP 's, COO's, Executive Directors, Policy and Strategy Analysts, Attorneys, Professors, Deans, among others.

The 2025 conference promises to be another great, thought-provoking event. Don't miss out! Extend your reach with the different sponsorship levels that are available.

NICE
through the years

2018 Miami

- 500+ ATTENDEES
- 25+ EXHIBITORS
- 24 SPEAKERS
- 32 SESSIONS

2019 Phoenix

- 800+ ATTENDEES
- 35+ EXHIBITORS
- 24 SPEAKERS
- 32 SESSIONS

2020 Virtual

- 600+ ATTENDEES
- 18+ EXHIBITORS
- 30 SPEAKERS
- 32 SESSIONS

2022 Atlanta

- 500+ ATTENDEES
- 28+ EXHIBITORS
- 25 SPEAKERS
- 44 SESSIONS

2023 Seattle

- 600+ ATTENDEES
- 35+ EXHIBITORS
- 24 SPEAKERS
- 52 SESSIONS

2024 Dallas

- 666+ ATTENDEES
- 32+ EXHIBITORS
- 33 SPEAKERS
- 33 SESSIONS

SPONSORSHIP PACKAGES

2025 NICE PROSPECTUS

Level	Diamond	Platinum	Gold	Evening Reception
Value	**$25,000**	**$15,000**	**$10,000**	**$10,000**
Conference Passes	10	8	6	6
15 minute keynote address on the future of cybersecurity workforce in front of full conference attendees	✓			
Recognition during introductory remarks	✓	✓	✓	✓
Full page ad in conference program	✓	✓	✓	✓
Access to VIP lounge during conference	✓	✓	✓	✓
Logo placement on conference website	✓	✓	✓	✓
Logo placement on conference signage	✓	✓	✓	✓
Logo placement on conference mobile opp	✓	✓	✓	✓
8x10 booth	✓	✓	✓	✓
5 minute introduction of Keynote speaker in front of full conference attendees		✓		
15 minute remarks during evening reception				✓
15 minute presentation of your technology platform in the exhibit hall during lightning sessions				
600 conference bags with your company logo distributed to attendees				
Logo placement on registration booth				

Level	Registraton	Conference Bag	Mobile App
Value	**$10,000**	**$7,500**	**$5,000**
Conference Passes	6	4	2
Recognition during introductory remarks	✓	✓	✓
Logo placement on registration booth	✓		
Full page ad in conference program	✓	✓	✓
Logo placement on conference website	✓	✓	✓
Logo placement on conference signage	✓	✓	✓
Logo placement on conference mobile opp	✓	✓	✓
8x10 booth	✓	✓	✓
15 minute presentation of your technology platform in the exhibit hall during lightning sessionss			
600 conference bags with your company logo distributed to attendee		✓	
Access to VIP lounge during conference		✓	✓
15 minute keynote address on the future of cybersecurity workforce in front of full conference attendees			
15 minute remarks during evening reception			
5 minute introduction of Keynote speaker in front of full conference attendees			

NON SPONSORSHIP OPPORTUNITIES

EXHIBIT TABLE
$5,000

- 8X10 foot table
- 3 conference attendee passes

FULL PAGE AD
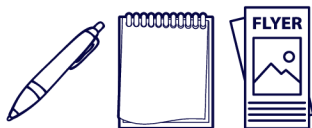### $1,000

- Full page color ad in the 2023 NICE Conference Program

STUDENT TRAVEL SCHOLARSHIP
$1,500

- Student Scholarship will cover one (1) full conference pass, travel, & hotel accommodations.

Limited to 20 students and scholarship details must be finalized prior to May 1, 2024.

CONFERENCE BAG ADD-ON
$1,000

- Increase your company's visibility by adding one branded swag item to our conference bag.

AFTERNOON BREAK ADD-ON
$3,000

- Boost your brand awareness by sponsoring an afternoon snack break on either Tuesday or Wednesday.

CONTACT INFORMATION

✉ info@NICEConference.org

🌐 NICEConference.org

𝕏 @NICECyberCon

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